



The Source



August 2010

VOLUME 18 ISSUE 1

FLORIDA CRACKER TRAIL - RODEO DAYS!!!

COMMANDER'S COLUMN

Michael Dooley, Detachment Commander

My Fellow SAL Members,

Welcome to "Florida Cracker Trail Rodeo Days!" As many of you have heard, that is our membership theme for this year. You will see your officers carrying their horses and badges. I think we can have fun with this while we are meeting our membership goals.

Congratulations and sincere appreciation to all of the new officers that volunteered to give a year of service to our organization. We have just finished a fantastic year and with your help will do even more this year.

Congratulations to Michael "Doc" Bowen, our SAL member of the year. Doc and the 16th District Posse did an outstanding job last year and they have already hit the ground running this year.

I am in the process of planning my schedule for this year. If you have an event or function that you like for me to attend or if you have a certain date that you would like for me to make my visit to your district please let me know as soon as possible.

After convention our first stop was at Mulberry, squadron 72 for installation. We were also able to be in the 4th of July parade in Safety Harbor. The legion family really worked hard on this and it is appreciated by the community. People stood in the rain to support it. We have attended many of the installations in the Southwestern Area.

Ed Sheubrooks and I were able to attend the Legion retreat this past weekend. Commander Al and President Irma are pleased by the way the Legion pulled together as a family last year and want to continue the relationship. We can accomplish so much more if we work together.

NEW DETACHMENT OFFICERS FOR 2010 - 2011

Congratulations to our new Detachment Officers!!

- Detachment Commander – Michael Dooley #38
- Detachment Adjutant – Ed Sheubrooks #40
- Assistant Adjutant – James Roberts #4
- Assistant Adjutant – Tim Bell #72
- National Executive Committeeman – John Jennings #72
- Alt. Natl. Executive Committeeman – Allen Holley #139
- Western Area V. Commander – Roy Smith #193
- Northern Area V. Commander – Bill Kelly #137
- Eastern Area V. Commander – Gary Scott #359
- Central Area V. Commander – Butch Jackson #72
- Southwestern Area V. Commander – Jim Love #136
- Southern Area V. Commander – Ryan Hiott #180
- Detachment Chaplain – Herbert Swoope #148
- Detachment Historian – Paul Michelli #305
- Detachment Judge Advocate – Chris Fisher #285
- Detachment Sgt-at-Arms – Michael "Doc" Bowen #119



FALL CONFERENCE

The sixth annual Fall Conference will be held on November 19 - 21, 2010 at the Wyndham Orlando Resort on International Drive in Orlando. This is the same Hotel as last year, and is centrally located with plenty of restaurants. All Detachment meetings will be on Saturday, November 20th. We will have a Detachment Executive Committee meeting in the morning, followed by the Committee and Commission meetings. We will then start the general session. The afternoon session will be a training session. The complete schedule is not yet formatted. Please see the next issue of The Source for more information. Please make your plans to attend.

SPECIAL OLYMPICS

Stan Viergutz

Detachment Chairman

Thanks so much to each squadron that donated to Special Olympics this past year. The S.A.L. was once again #1. We raised more than the Legion & Auxiliary combined. We also have a great start on this year. Over \$26,000.00 was donated by the S.A.L. at the convention to start off the 2010--2011 year. We also have the NASCAR raffle going. At the Fall Conference One person will win the entire drivers side of the #56 NAPA Sprint Cup Car autographed by the driver Martin Truex Jr. If your Squadron would like tickets to sell call me at (904) 704-2871. All money goes to Special Olympics and your Squadron gets credit for every dollar you raise toward the Special Olympics Plaques awarded at the Convention each year. Thanks again and keep up the great work!

ADJUTANT'S CORNER
Ed Sheubrooks, Detachment Adjutant

Gentlemen,

The Detachment Convention is behind us, and what a Convention it was! It was very productive and well attended from all Squadrons around the Detachment. We had 550 registered Delegates and Alternates, with attendance at the meetings of over 300 delegates. One of the speakers comment was that "He thought he was addressing the National Convention of the Sons" from the turnout. This speaks very well for the Detachment and for you the members of this GREAT ORGANIZATION! The Convention concluded with the reelection of Michael Dooley as Detachment Commander for 2010-2011. A complete list of the new Detachment Officers is published in the issue of The Source.

We continue to be very successful in our programs. It was very evident in Membership with another All Time High of 13,173 members. We had a total of 96 year-end reports submitted. In addition, we had 90 National CSR forms submitted. This was a record reporting year. I personally wish to THANK everyone that submitted the reports. From the reports submitted, a total of \$408,421.00 was donated to various programs and over 147,773 man hours were recorded. This includes the following that was donated on the Convention floor. \$28,600.00 for the Children's Miracle Network. \$15,735.00 for the National Child Welfare Foundation. \$2,400.00 for the Florida Children and Youth Fund, and a record year for Florida Special Olympics of over \$26,000.00. A special thanks to Squadron #304 for the donation of \$8,500.00 to Children's Miracle Network. A hearty JOB WELL DONE to all Squadrons!

The Detachment Roster is in the works. Several Squadrons still have not submitted their Squadron Officer Report forms. The District and Area Commanders received a list of these Squadrons at the Convention and will following up with the various Squadrons during installation of Officers. We have set a deadline of August 15, 2010 for this information to be submitted. After this date we will be going to print with the Detachment Roster. Without this information on file at Department Headquarters, your Squadron will not receive any information from the Detachment. I had several members complain at the Convention that they never received any information from the Detachment. It is not my fault that we do not have your information on file. I cannot complete the required forms for you. It only takes a few minutes. If you are not certain if you have submitted this report, send me an e-mail and I will let you know.

By now all Squadrons should have received their membership cards for 2010! The cards were handed out at Convention. Some were mailed out prior to the Convention. Any cards not picked up at the Convention have been mailed. If you still have not yet received them, please contact Irene at Department Headquarters.

In closing, I wish to thank Detachment Commander Dooley and the Detachment Executive Committee for reappointing me to serve as your Detachment Adjutant. This starts my 29th year as your Detachment Adjutant. If anyone has any ideas or suggestions to help improve the Detachment, please let me know and we will look into them. Until next month!!

DETACHMENT MEMBERSHIP CHAIRMAN

James K. Roberts

The 2010 - 2011 Membership year is underway! We have saddled up and are going for that "GOLD BUCKLE". Our goal this year is 13,750 members and 10 newly Chartered Squadrons within the Detachment.

I am going to rely on everyone to keep the momentum from last year moving this year. We are truly successful when we all work together to make our goals. Remember the 3R's for a successful Membership – Renew, Recruit and Reinstate.

We must really concentrate on the most important one of the 3R's, and that is RENEWALS. Each year we only renew about 82% of our previous year's total membership. 82% of 13,173 members is 10,801 members that we retained. This is a loss of 2,371 members. Yet, we continue to meet our goals and ALL TIME HIGHS! How do we achieve this? By signing up new members! Just think about this, if we retained the 2,371 members that did not renew, and signed up that number in new members, we would easily be over 15,500 members. We are only asking for 13,750. So let's get out there and WIN for Membership!



AWARD WINNERS

Convention was not only to elect new Officers and renew old friendships, but to reward those who have worked hard for the Detachment. We would like to recognize those winners for the 2009 - 2010 year.

MEMBERSHIP:

1st 100% Squadron – Apopka #87

1st 100# District:

Category I – District #4

Category II – District #7

Category III – District #6

Category IIII – District #16

1st 100% Area – Central Area

Largest Squadron – Madeira Beach #273 (628 Members)

Charles McEvilly Memorial Largest % Increase

10 – 100 Members – Beverly Hills #237

101 – 1000 Members – Dunedin #275

REPORTS:

Don Halliday Memorial – Best Year End Report

Winner – Lake Placid #25

1st Runner Up – Riverview #148

2nd Runner Up – Boynton Beach #164

Mark Mast Memorial Americanism Report

Winner – Winter Haven #8

1st Runner Up – Riverview #148

2nd Runner Up – Jacksonville #283

CHILDREN & YOUTH:

Winner – Jacksonville #283

1st Runner Up – Lake Shore #137

2nd Runner Up – Riverview #148

Greeley Paine Memorial – Top Contributor Special Olympics

Winner – Jacksonville #283

1st Runner Up – Lynn Haven #356

2nd Runner Up – Dunedin #275

Jim Mitchell Memorial – Top Contributor CMN

Winner – Dania #304

1st Runner Up – Jacksonville #283

2nd Runner Up – Dunedin #275

Albert J. Farhforth Memorial SAL Member of the Year –
Michael “Doc” Bowen, Squadron #119

JIM ROBERTS NATIONAL COMMANDER CAMPAIGN

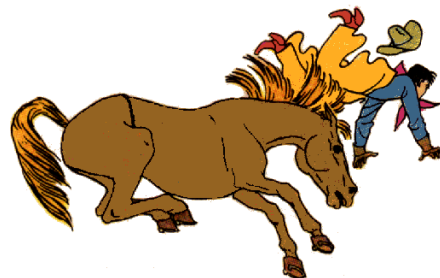
**Ed Sheubrooks,
Campaign Chairman**

I wish to personally thank everyone for their donations to Jim’s Campaign at the past Department Convention. We had over \$17,000.00 in donations received that weekend. We are still raising funds as the cost of the campaign should be around \$65,000.00.

We have a few fund raisers going on at this time. The first and foremost is a Raffle that will be drawn at the Fall Conference. Donations are \$5.00 per ticket. 1st Prize is \$1,000.00. There are only 5,000 tickets for this drawing. In addition, we have TEAM ROBERTS shirts for sale at a cost of \$15.00 per shirt. Anyone looking for shirts or Raffle tickets can contact me for them.


There are two Fund Raising events scheduled at the present time. The first one will be held on September 4th, 2010 at Tampa Post #139. This will be a Dinner and Dance, 50/50 Raffles and a SILENT Auction. Cost of the dinner is \$10.00 per person. All proceeds will go to the Campaign. Tickets will be sold on advance Sales only. Please contact Past Department Commander Dave DeLong at Post #139. His phone number is 1-813-839-6740.

The second event will be held on October 2, 2010. The 13th District SAL will be hosting a Steak Dinner at Punta Gorda Post #103. The dinner will start at noon until whenever! Dinner will consist of an 8oz Sirloin Steak, baked potato, baked beans and a roll for \$10.00 per person. There will be live entertainment as well as 50/50 Raffles and a Basket of Cheer. Anyone needing a hotel reservation can contact Rebecca Williams at the Best Western Waterfront in Punta Gorda. The number is 800 – 525-1022, or 941-639-3928. Cost of the rooms are \$59.99 per night plus tax. Please use the tracking code – SAL when making your reservations. For more information contact 13th District Commander Steve Gordon at 941-629-4035, or sgordon67@embarqmail.com.



13	38	FORT MYERS	51	0	0.000
13	90	CAPE CORAL	77	12	15.580
13	103	PUNTA GORDA	196	78	39.800
13	110	PORT CHARLOTTE	149	16	10.740
13	123	SANIBEL ISLAND	84	0	0.000
13	130	LABELLE	83	8	9.640
13	135	NAPLES	231	0	0.000
13	136	PINE ISLAND	140	16	11.430
13	192	FORT MYERS	12	4	33.330
13	274	FT MYERS BCH	258	9	3.490
13	303	BONITA SPRINGS	123	0	0.000
13	323	LEHIGH ACRES	183	24	13.110
13	336	N FORT MYERS	57	0	0.000
13	351	FORT MYERS	84	0	0.000
13	388	BONITA SPRINGS	14	0	0.000
14	28	KEY WEST	60	0	0.000
14	31	MIAMI	97	0	0.000
14	43	HOMESTEAD	34	0	0.000
14	67	NORTH MIAMI	23	9	39.130
14	154	MARATHON	161	21	13.040
14	333	KEY LARGO	49	3	6.120
14	374	KEY BISCAYNE	13	0	0.000
15	5	TAMPA	15	0	0.000
15	99	BROOKSVILLE	0	0	0.000
15	111	TAMPA	28	0	0.000
15	138	TAMPA	161	20	12.420
15	139	TAMPA	77	26	33.770
15	147	ODESSA	0	0	0.000
15	148	RIVERVIEW	94	21	22.340
15	152	TAMPA	112	28	25.000
15	186	SPRING HILL	143	0	0.000
15	248	TAMPA	20	0	0.000
16	7	CLEARWATER	106	12	11.320
16	14	ST PETERSBURG	57	0	0.000
16	79	NEW PORT RICHEY	164	9	5.490
16	104	PINELLAS PARK	111	16	14.410
16	119	LARGO	165	103	62.420
16	125	GULFPORT	123	19	15.450
16	158	TREASURE ISLAND	70	12	17.140
16	173	HOLIDAY	109	8	7.340
16	238	SAFETY HARBOR	100	36	36.000
16	252	SEMINOLE	68	33	48.530
16	273	MADIERA BEACH	639	33	5.160
16	275	DUNEDIN	211	38	18.010
16	305	ST PETERSBURG	51	42	82.350
16	335	HUDSON	45	5	11.110
17	6	DELAND	68	0	0.000
17	17	NEW SMYRNA BCH	71	0	0.000
17	45	PALATKA	15	0	0.000
17	115	BUNNELL	21	3	14.290
17	120	HOLLY HILL	95	27	28.420
17	267	ORMOND BEACH	55	27	49.090
17	270	PORT ORANGE	89	22	24.720
17	285	EDGEWATER	175	20	11.430
17	293	INTERLACHEN	18	0	0.000
17	361	S DAYTONA	89	0	0.000

Reinstate

Recruit  **Renew**

ROPE 'EM.



Dist/Area	Commander	Goal	Cards	% Goal
1	David Miller	360	31	8.610
2		102	11	10.780
3	Jay Billinger	217	27	12.440
4	John Rose	223	9	4.040
5	Wilson Pope	1,316	72	5.470
6	Bernie Wildrick	988	105	10.630
7	Ricky Bridges	536	26	4.850
8	Thom Bochniak	1,276	82	6.430
9	Bradley Bennett	875	25	2.860
11		611	29	4.750
12	Daniel Wylie	1,119	33	2.950
13	Steven Gordon	1,742	167	9.590
14	Richard Mattick	437	33	7.550
15	John Craig	650	95	14.620
16	Kirk Miller	2,019	366	18.130
17	Joseph Eckenrode	696	99	14.220
Central	Lloyd Jackson	3,205	487	15.200
Western	Roy Smith	462	42	9.090
Northern	William Kelly	2,452	207	8.440
SW	James Love	3,018	249	8.250
Eastern	Gary Scott	2,107	138	6.550
Southern	Ryan Hiott	1,923	87	4.520
Totals		13,169	1,210	9.188
Totals		12,670	12,850	101.421

SAL Membership Report as of Aug. 3, 2010

1	75	CRESTVIEW	31	0	0.000
1	193	PENSACOLA	27	0	0.000
1	221	NICEVILLE	10	6	60.000
1	235	FT WALTON BCH	27	0	0.000
1	240	PENSACOLA	51	0	0.000
1	296	DESTIN	23	0	0.000
1	340	PENSACOLA	36	0	0.000
1	356	LYNN HAVEN	99	18	18.180
1	375	SOUTHPORT	4	0	0.000
1	378	GULF BREEZE	10	0	0.000
1	382	NAVARRE	29	0	0.000
1	392	PANAMA CITY	13	7	53.850
2	13	TALLAHASSEE	0	0	0.000
2	82	LANARK VILLAGE	72	11	15.280
2	272	BLOUNTSTOWN	30	0	0.000
3	49	MONTICELLO		10	0.000
3	57	LAKE CITY	67	17	25.370
3	107	LIVE OAK	5	0	0.000
3	224	MADISON	50	0	0.000
3	291	STEINHATCHEE	38	0	0.000
3	383	OLD TOWN	57	0	0.000
4	16	GAINESVILLE	28	0	0.000
4	27	OCALA	0	0	0.000
4	91	TRENTON	1	0	0.000
4	149	NEWBERRY	12	0	0.000
4	155	CRYSTAL RIVER	81	9	11.110
4	237	BEVERLY HILLS	42	0	0.000
4	284	BELLEVIEW	59	0	0.000
5	37	ST AUGUSTINE	96	0	0.000
5	54	FERNANDINA BCH	136	18	13.240
5	88	JACKSONVILLE	64	0	0.000
5	129	JACKSONVILLE BCH	161	16	9.940
5	137	JACKSONVILLE	199	0	0.000
5	194	ST AUGUSTINE	27	0	0.000
5	197	JACKSONVILLE	31	0	0.000
5	233	PALM VALLEY	82	0	0.000
5	250	MIDDLEBURG	152	8	5.260
5	283	JACKSONVILLE	207	10	4.830
5	316	ATLANTIC BCH	161	20	12.420
6	10	KISSIMMEE	120	14	11.670
6	19	ORLANDO	47	5	10.640
6	35	MOUNT DORA	54	0	0.000
6	53	SANFORD	37	0	0.000
6	55	CLERMONT	100	0	0.000
6	63	WINTER GARDEN	19	3	15.790
6	80	ST CLOUD	82	0	0.000
6	101	BUSHNELL	60	0	0.000
6	183	FERN PARK	95	3	3.160
6	219	FRUITLAND PARK	73	17	23.290
6	242	ORLANDO	47	0	0.000
6	286	ORLANDO	149	0	0.000
6	347	LADY LAKE	105	63	60.000
7	3	BARTOW	81	17	20.990
7	4	LAKELAND	63	9	14.290
7	8	WINTER HAVEN	154	0	0.000
7	34	HAINES CITY	67	0	0.000

7	72	MULBERRY	129	0	0.000
7	118	ZEPHYRHILLS	23	0	0.000
7	201	WINTER HAVEN	19	0	0.000
8	24	BRADENTON	86	15	17.440
8	25	LAKE PLACID	150	0	0.000
8	30	SARASOTA	18	0	0.000
8	69	AVON PARK	111	0	0.000
8	74	SEBRING	23	11	47.830
8	113	ROTONDA WEST	130	35	26.920
8	159	VENICE	234	0	0.000
8	254	NORTH PORT	67	9	13.430
8	266	SARASOTA	170	0	0.000
8	309	PALMETTO	108	8	7.410
8	312	ONECO	139	0	0.000
8	325	ELLENTON	40	4	10.000
9	36	FT LAUDERDALE	64	0	0.000
9	92	HOLLYWOOD	66	0	0.000
9	142	POMPANO BEACH	76	0	0.000
9	157	MARGATE	111	12	10.810
9	162	DEERFIELD BCH	204	13	6.370
9	180	PLANTATION	64	0	0.000
9	222	FT LAUDERDALE	51	0	0.000
9	304	DANIA	79	0	0.000
9	310	HALLANDALE	34	0	0.000
9	321	COOPER CITY	126	0	0.000
11	20	BELLE GLADE	52	0	0.000
11	47	LAKE WORTH	27	0	0.000
11	62	STUART	29	0	0.000
11	64	OKEECHOBEE	30	17	56.670
11	65	DELRAY BEACH	37	0	0.000
11	141	WEST PALM BCH	87	0	0.000
11	164	BOYNTON BEACH	51	0	0.000
11	258	GREENACRES CITY	13	0	0.000
11	268	RIVIERA BEACH	72	0	0.000
11	271	TEQUESTA	152	12	7.890
11	277	BOCA RATON	61	0	0.000
11	367	ROYAL PALM BCH	0	0	0.000
12	1	TITUSVILLE	70	0	0.000
12	22	COCOA	23	0	0.000
12	39	VERO BEACH	141	0	0.000
12	40	FORT PIERCE	53	0	0.000
12	81	MELBOURNE	93	24	25.810
12	117	PALM BAY	97	0	0.000
12	126	JENSEN BEACH	69	0	0.000
12	163	MELBOURNE	85	0	0.000
12	171	FORT PIERCE	25	0	0.000
12	189	SEBASTIAN	24	0	0.000
12	191	MELBOURNE	29	0	0.000
12	200	SATELLITE BEACH	53	3	5.660
12	318	PORT ST LUCIE	169	0	0.000
12	348	CAPE CANAVERAL	80	0	0.000
12	358	WHITE CITY	36	0	0.000
12	359	PORT ST JOHN	72	6	8.330